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**New Jersey Challenges New York to a ShopRite Partners In Caring Turkey Bowling Rematch**  
*New Jersey and New York Food Banks Draft the Harlem Globetrotters to Help in the Fight Against Hunger*

**Lodi, NJ (November 8, 2010)** – On November 18, 2010, ShopRite Partners In Caring will host their 2<sup>nd</sup> Annual Turkey Bowl Invitational to help raise awareness about the issue of hunger. Last year, ShopRite invited representatives from New Jersey and New York to compete for 100 cases of frozen turkeys to donate to their state food bank. In the spirit of the season, both teams representing New Jersey and New York were awarded 100 cases of turkey donations, but Team New York walked away with the honorary 2009 trophy. This year Team New Jersey is putting defeat behind them and calling for a rematch in hopes to seize the championship title from Team New York.

Team New Jersey will have home lane advantage at the ShopRite of Lodi with their team roster including Harlem Globetrotter Blenda Rodriguez, Community Food Bank of New Jersey's Director of Programs and Services, Kamili Williams, and ShopRite of Lodi store manager John Kopf. Defending champions for Team New York include Harlem Globetrotter, Hammer Harrison, Food Bank for New York City's Business Partnerships Manager, Heather Lee and ShopRite of Staten Island store manager, Ron Mowder. Each player will have three chances to knock down 12 ShopRite paper towel pins, using a 5 pound frozen turkey replica. The team who knocks down the most paper towel pins will be awarded this year's second annual Turkey Bowl Invitational trophy.

At this year's competition, ShopRite customers can help increase the number of turkey donations by putting their bowling skills to the test. For every customer that bowls three strikes in a row, better known as a "turkey," ShopRite will donate an additional frozen turkey. The first six customers to bowl a "turkey" will be awarded either a pair of tickets to a Harlem Globetrotters game or a \$50 ShopRite gift card to redeem during their next shopping trip.

## *ShopRite Turkey Bowling*

“We are thankful to have the help of the Harlem Globetrotters in our partnership with the Food Bank for New York City and the Community Food Bank of New Jersey to raise awareness about hunger in our local communities,” said Christine Magyarits, spokeswoman for ShopRite Partners In Caring. “The holiday season is a time associated with warm thoughts of families spending time together around bountiful dinner tables. ShopRite is grateful to be able to play a small part in providing Thanksgiving meals to families who may not otherwise experience this tradition.”

For the past decade, ShopRite Partners In Caring has donated more than 600,000 pounds of frozen turkeys to food banks in New York, New Jersey, Connecticut, Delaware, Pennsylvania and Maryland and will donate an additional 70,000 pounds of turkeys following this year’s Turkey Bowl Invitational.

Food banks receiving turkey donations from ShopRite Partners In Caring include: Community Food Bank of New Jersey in Hillside, NJ; Mercer Street Friends in Ewing, NJ; NORWESCAP in Phillipsburg, NJ; Food Bank of Monmouth & Ocean Counties in Neptune, NJ; Community Food Bank (Southern Branch) in Egg Harbor, NJ; Food Bank of South Jersey in Pennsauken, NJ; Foodshare in Bloomfield, CT; Connecticut Food Bank in East Haven, CT; Food Bank of Hudson Valley in Cornwall-on-Hudson, NY; Long Island Cares in Hauppauge, NY; Food Bank for Westchester in Millwood, NY; Food Bank for NYC in Bronx, NY; Food Bank of Northeastern NY in Latham, NY; Philabundance in Philadelphia, PA; Second Harvest Food Bank of Lehigh Valley in Allentown, PA; H&J Weinberg NEPA in Wilkes Barre, PA, Maryland Food Bank in Baltimore, MD, and the Food Bank of Delaware in Newark, DE.

### **About ShopRite Partners In Caring**

ShopRite Partners In Caring is a year-round, community-based, hunger-fighting initiative that works with 50 food industry manufacturers to provide more than \$2 million annually to qualified charitable agencies in New York, New Jersey, Connecticut, Delaware, Pennsylvania, Maryland, Massachusetts and Rhode Island. Since its inception in 1999, ShopRite Partners In Caring has donated \$24 million to more than 1,700 charities. ShopRite Partners In Caring supports emergency food pantries, soup kitchens, homeless shelters, child care centers, battered women's shelters, senior citizen programs, drug rehab centers, programs for the mentally and physically disabled, after-school programs and other organizations that aid those in need. The ShopRite Partners In Caring Fund was established in 2002 as a component fund of the Community Foundation of New Jersey to accept private donations that help fund its charitable endeavors. For more information or to learn how you can help, please visit [www.shopritepartnersincaring.org](http://www.shopritepartnersincaring.org)

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