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ShopRite and Phillies Food Drive is A Grand Slam!

Generous Phillies Fans & ShopRite Donate More Than 9,000 lbs of Food for Philabundance

Keasbey, NJ, July 13, 2011 – ShopRite, Philabundance and the Phillies want to send a big "Thank You!" to fans who donated to the ShopRite Partners In Caring food drive for Philabundance at Citizens Bank Park this past Sunday. Their generosity resulted in 9,325 lbs. of non-perishable food donations – or the equivalent of nearly 10,000 meals.

Phillies fans showed up in droves to drop off their donations, which totaled nearly 5,000 cans and ShopRite matched the donation with more than 4,000 cans, which will help Philabundance fight hunger in the Delaware Valley.

Donations were collected at Citizens Bank Park gates and all fans who donated received a free ShopRite reusable grocery bag. Fans making their way over to Citizens Bank Way were treated to ShopRite Can Can dancing by the Phillie Phanatic and Phillies Ballgirls in front of the iconic ShopRite Can Can truck.

Phillies legend Greg "The Bull" Luzinski joined ShopRite *Potluck* bloggers (<http://www.blog.shoprite.com>) to accept donations and thank fans, while 98.1 WOGL provided music, Wonderful Pistachios handed out samples and fans enjoyed free ice cream samples compliments of Turkey Hill.

ShopRite was happy to partner with the Phillies for the food drive, which served as the kick off to Phans Feeding Families, a month-long initiative that aims to help raise money and collect food to feed the 900,000 people in the Delaware Valley that are at risk of hunger each year. For more information, please visit www.phillies.com/feedingfamilies.

ShopRite is a proud sponsor of the Phillies and a longtime friend to Philabundance, the largest hunger relief organization in the Delaware Valley. Through its ShopRite Partners In Caring program, ShopRite donates more than \$2 million annually to food banks, such as Philabundance, throughout Pennsylvania, New Jersey, New York, Connecticut, Delaware and Maryland.

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About ShopRite

ShopRite is the registered trademark of Wakefern Food Corp., a retailer-owned cooperative, based in Keasbey, NJ and the largest supermarket cooperative in the United States. With more than 230 ShopRite supermarkets located throughout New Jersey, New York, Pennsylvania, Connecticut, Delaware and Maryland, ShopRite serves more than five million customers each week. A long-time supporter of key community efforts, ShopRite is dedicated to fighting hunger in the communities it serves. Through its ShopRite Partners In Caring program, ShopRite has donated more than \$24 million to 1,700 worthy charities and food banks since the program began in 1999. As a title sponsor of the LPGA's ShopRite Classic, ShopRite has raised more than \$23 million for local schools, hospitals and community groups. For more information, please visit www.ShopRite.com.

About Philabundance

Philabundance reduces hunger and food insecurity in the Delaware Valley by providing food access to people in need in partnership with organizations and individuals. Philabundance provides a full plate of services to close to 500 member agencies

in 9 counties, who serve approximately 65,000 people per week at an aggregate cost of 50 cents per meal. There are more than 900,000 people in the Delaware Valley who are at risk for chronic hunger and malnutrition. In 2010, Philabundance distributed 21 million pounds of food. For more information about Philabundance, visit www.philabundance.org or call 215-339-0900.