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Contact : Santina Stankevich  
Wakefern/ShopRite  
(732) 906-5932  
[santina.stankevich@wakefern.com](mailto:santina.stankevich@wakefern.com)

**LOCAL SHOPRITE ASSOCIATES RAISE \$1 MILLION TO HELP FEED THE HUNGRY**  
*Associates to be honored on a special-edition Cheerios box sold exclusively at ShopRite stores*

**Somerset, NJ (March 2012)** – Raising help and hope for the hungry is a top priority for ShopRite associates who band together each year for a five week contest held during National Hunger Awareness Month in September. Sponsored each year by ShopRite and General Mills, this year's ShopRite Partners In Caring contest issued a new challenge to ShopRite associates – to raise an unprecedented \$1 million to support food banks in the communities ShopRite serves.

Showing their commitment to those in need through the collection of donations at checkout and in-store events, ShopRite associates met the challenge head-on, raising \$1 million towards fighting hunger in their local communities. Of the more than 240 ShopRites stores across six states, each of the 45 winning stores will have two associates, selected by their peers, featured on a special-edition Cheerios box to be sold exclusively at ShopRites stores during the month of March. In addition, each store was awarded additional funds to donate to a hunger-fighting charity of its choice.

“We are so thankful to ShopRite associates for their dedication to help those in their community who struggle with the issue of hunger,” said Christine Magyarits, spokesperson for ShopRite Partners In Caring. “It is truly remarkable how the involvement in our hunger-fighting activities grows every year, increasing the money raised for people in need. We are grateful to the leadership of our store associates and the support of General Mills, who make this all possible.”

The winning stores are:

**New Jersey:**

ShopRite of Brookdale, ShopRite of Byram, ShopRite of Chatham, ShopRite of Clinton, ShopRite of English Creek in Egg Harbor Township, ShopRite of Englewood, ShopRite of Essex Green in West Orange, ShopRite of Fischer Boulevard in Toms River, ShopRite of Flanders, ShopRite of Flemington, ShopRite of Franklin, ShopRite of Galloway, ShopRite of Garden State Pavilion in Cherry Hill, ShopRite of Greenwich, ShopRite of Hammonton, ShopRite of Hillsborough, ShopRite of Jackson, ShopRite of Livingston, ShopRite of Marmora, ShopRite of Mansfield, ShopRite of Marlton, ShopRite of Medford, ShopRite of Mount Laurel at Union Mill Road, ShopRite of Netcong, ShopRite of Newton, ShopRite of Rio Grande, ShopRite of Rochelle Park, ShopRite of Somerset, ShopRite of Stirling, ShopRite of Succasunna, ShopRite of Somers Point

**New York:**

ShopRite of Brooklyn, ShopRite of Forest & Richmond, ShopRite of Hylan Boulevard, ShopRite of Pearl River, ShopRite of Wallkill, ShopRite of West Babylon

**Pennsylvania:**

ShopRite of Daleville, ShopRite of Morrell Plaza, ShopRite of Mount Pocono, ShopRite of Snyder Plaza, ShopRite of Stroudsburg, ShopRite of West Chester

**Connecticut:**

ShopRite of Bristol, ShopRite of Waterbury

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**About ShopRite**

ShopRite is the registered trademark of Wakefern Food Corp., a retailer-owned cooperative, based in Keasbey, NJ and the largest supermarket cooperative in the United States. With more than 240 ShopRite supermarkets located throughout New Jersey, New York, Pennsylvania, Connecticut, Delaware and Maryland, ShopRite serves more than five million customers each week. A long-time supporter of key community efforts, ShopRite is dedicated to fighting hunger in the communities it serves. Through its ShopRite Partners In Caring program, ShopRite has donated more than \$27 million to 1,700 worthy charities and food banks since the program began in 1999. As a title sponsor of the LPGA's ShopRite Classic, ShopRite has raised more than \$24 million for local schools, hospitals and community groups. For more information, please visit [www.ShopRite.com](http://www.ShopRite.com). Progressive Grocer named ShopRite its 2011 Retailer of the Year and Supermarket News awarded ShopRite its 2011 Retail Excellence Award.

**About ShopRite Partners In Caring**

ShopRite Partners In Caring is a year-round, community-based, hunger-fighting initiative that works with more than 50 food industry manufacturers to provide more than \$2 million annually to qualified charitable agencies in New York, New Jersey, Connecticut, Delaware, Maryland and Pennsylvania. Since its inception in 1999, ShopRite Partners In Caring has donated \$27 million to more than 1,700 charities. ShopRite Partners In Caring supports emergency food pantries, soup kitchens, homeless shelters, child care centers, battered women's shelters, senior citizen programs, drug rehab centers, programs for the mentally and physically disabled, after-school programs and other organizations that aid those in need. The ShopRite Partners In Caring Fund was established in 2002 as a component fund of the Community Foundation of New Jersey to accept private donations that help fund its charitable endeavors. For more information or to learn how you can help, please visit [www.shopritepartnersincaring.org](http://www.shopritepartnersincaring.org).

**About General Mills**

General Mills is one of the world's leading food companies, operating in more than 100 countries. Its consumer brands include Cheerios, Fiber One, Häagen-Dazs, Nature Valley, Yoplait, Betty Crocker, Pillsbury, Green Giant and Old El Paso. Headquartered in Minneapolis, Minnesota, USA, General Mills had fiscal 2011 net sales of US\$14.9 billion.