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SHOPRITE DONATES 40,000 CANS OF FOOD TO LOCAL FOOD BANKS IN SIX STATES TO CELEBRATE THE 40TH ANNIVERSARY OF SHOPRITE'S CAN CAN SALE

January 11, 2011 (Keasbey, NJ) – To celebrate the 40th Anniversary of its Can Can sale, ShopRite will donate 40,000 cans of food to local food banks in New York, New Jersey, Pennsylvania, Connecticut, Maryland and Delaware.

Beginning January 11, 2011, the ShopRite truck, specially decorated with ShopRite's Can Can dancers for the occasion, will deliver thousands of canned vegetables to The Community FoodBank of New Jersey, The Food Bank for New York City, Connecticut Food Bank, Philabundance, Food Bank of Delaware and Maryland Food Bank. Volunteers at each food bank will help offload cans of ShopRite private label vegetables that will provide a healthy and nutritious accompaniment to any meal. These deliveries are especially important at this time of year, as food bank donations tend to decline post-holiday season.

ShopRite has always been a partner to food banks in the areas it serves, through its ShopRite Partners In Caring program. Founded in 1999, ShopRite Partners in Caring has given more than \$24 million dollars to Food Banks, which has helped to feed millions of people.

“ShopRite is humbled to stand beside these Food Banks to help provide food to those in need.” said Christine Magyarits, ShopRite Partners in Caring Spokesperson. “ShopRite has a longstanding history of supporting our local communities through the donation of both food and funds, as well as the volunteer efforts of our associates. We're pleased that in this 40th year of Can Can, 40,000 cans of food can reach those who need it most.”

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ShopRite's 40th Anniversary Can Can sale began January 9th and runs for 2 weeks at all ShopRite stores in the Northeast. For more information, visit www.Shoprite.com.

About ShopRite

ShopRite is the registered trademark of Wakefern Food Corp., a retailer-owned cooperative, based in Keasbey, NJ and the largest supermarket cooperative in the United States. With more than 228 ShopRite supermarkets located throughout New Jersey, New York, Pennsylvania, Connecticut, Delaware and Maryland, ShopRite serves more than five million customers each week. A long-time supporter of key community efforts, ShopRite is dedicated to fighting hunger in the communities it serves. Through its ShopRite Partners In Caring program, ShopRite has donated more than \$24 million to 1,700 worthy charities and food banks since the program began in 1999. As a title sponsor of the LPGA's ShopRite Classic, ShopRite has raised more than \$23 million for local schools, hospitals and community groups. For more information, please visit www.ShopRite.com.

About ShopRite Partners In Caring

ShopRite Partners In Caring is a year-round, community-based, hunger-fighting initiative that works with more than 50 food industry manufacturers to provide more than \$2 million annually to qualified charitable agencies in New York, New Jersey, Connecticut, Delaware, Maryland and Pennsylvania. Since its inception in 1999, ShopRite Partners In Caring has donated \$24 million to more than 1,700 charities. ShopRite Partners In Caring supports emergency food pantries, soup kitchens, homeless shelters, child care centers, battered women's shelters, senior citizen programs, drug rehab centers, programs for the mentally and physically disabled, after-school programs and other organizations that aid those in need. The ShopRite Partners In Caring Fund was established in 2002 as a component fund of the Community Foundation of New Jersey to accept private donations that help fund its charitable endeavors. For more information or to learn how you can help, please visit www.shopritepartnersincaring.org.